

Notified IR Solutions

Tell Your Best Investment Story



Overview

Join the #1 global provider of IR webcasts, IR websites and financial news releases supporting 88% of the Fortune 100. Let us help you tell a compelling investment story. Notified's IR solutions, paired with 24/7 customer support, let you manage everything through a single partner.

A complete solution to communicate with investors, the market and regulatory authorities.



IR WEBSITES

- Design expertise
- Customized to your brand
- Dedicated service & support
- Enterprise-grade security
- Guaranteed compliance
- IR portal with reporting & analytics



IR EVENT PLATFORM

- Earnings calls
- Investor days
- Investor conferences or roadshows
- ESG webcasts or calls
- IR portal with reporting & analytics



REGULATORY RELEASE & FILING

- Turnkey filing services
- Regulatory press releases through GlobeNewswire
- ESG-focused release circuit
- Full-service editorial support
- Translation services
- IR portal with reporting & analytics



WHISTLEBLOWER HOTLINE

- Whistleblower hotline
- SOX compliant corporate reporting system
- Framework to initiate investigations & ensure proper documentation
- IR portal with reporting & analytics

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A Changing Landscape

Staying on top of compliance needs and emerging investor trends is challenging.

We see companies struggle with:

- **Impactful communication**
- **Reaching retail investors**
- **ESG and CSR strategy**
- **Volatile markets**
- **Creating experiences for stakeholders**
- **Regulatory compliance**
- **New regulations**
- **Meeting accessibility standards**
- **Information security**
- **Too many technologies and vendors**
- **Lack of internal resources**



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Key Benefits

Turn your compliance requirements into shareholder opportunity. Engage your global stakeholders through multi-channel communications, using the only provider who offers a comprehensive IR solution to meet both your traditional and emerging IR needs – including ESG and corporate social responsibility.

Benefits of Notified's IR Solutions:

- **A Single Solution:** Combined view of all IR activities, at-a-glance KPIs, benchmark reporting and access to all Notified IR solutions with a single login.
- **A Complete Investor Relations Website:** Fully responsive website, robust content management system (CMS), integrated website analytics and enhanced security.
- **Seamless Earnings Calls and Webcasts:** Global scale with local support, seamless mobile experience, multi-language capabilities, experienced on-site A/V team, a platform built for interactivity and security.
- **High-Impact Investor Days:** Whether you choose a virtual event or a hybrid event that blends online and in-person experiences, we can help you deliver a memorable event with our turnkey solutions.
- **Targeted Communication:** Trust GlobeNewswire press release distribution and our proprietary database of subscribers to ensure your news and material announcements are delivered to critical partners.
- **Mitigate Risk and Increase Transparency:** Take corrective action on issues before they escalate into emergencies or crises with Notified's Governance Hotline.
- **Enterprise Security and Guaranteed Compliance:** Confidently disclose your corporate policies and financial position through an IR site designed to be fully compliant with SEC and regulatory agency mandates.
- **A Better ESG Communications Strategy:** Support your ESG communications with targeted distribution, reputation audits, media monitoring and Nasdaq OneReport to help your teams navigate ESG complexities.
- **Dedicated 24/7 Customer Service and Support:** Our service team is provided with ongoing training and certification and is always up to date with the latest investor relations and IR website best practices.



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IR Websites: Your Design, Our Expertise

Looking for a beautifully designed website that's on brand, meets compliance and maximizes visibility? You've found it. As soon as your news crosses the wire, your release is auto-published to your IR website. News, stock and SEC filings can be automatically distributed to your stakeholders. Fully interactive charts and tools will highlight your financial results. You can also use our ESG microsite to expand your story.

And did we mention analytics? Get all your IR website analytics right from one dashboard.

Tell your investment story with an engaging, dynamically updated IR website.

Content Management
& Automation

Dedicated Website
Service Manager

Custom Design

Multi-Factor
Authentication

Robust Content
Management System

24/7 Global Support

Design Library

SSL Certificates

Automated Press
Release Publishing

Industry Knowledge
& Experience

Seamless Mobile
Experience

Dynamic SEC Filings

Email Alerts

Ongoing Training
& Certification

Multi-Language
Capabilities

Governance Library

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High-Impact Events

As the leader in IR webcasting, our team executes high-profile events every year on behalf of clients around the world, including some of the world's largest brands and newest IPOs. We understand, like investing these days, that it's not just about the numbers. Learn more below.

Deliver Seamless Earnings Calls and Webcasts

Take advantage of our dedicated service manager to help you with planning, logistics and execution paired with a platform built for interactivity and security.

- Better audio fidelity and call quality
- Global scale, local support
- Seamless mobile experience
- Enterprise security and content protection
- Branded, interactive experiences
- Multi-language capabilities
- Production and A/V support
- Analytics dashboard and benchmark reporting

Interactive Investor Days and ESG Events

Showcase your company's unique investment story. Whether you choose a virtual or hybrid event that blends an online and in-person experience, we can help you deliver a memorable event with our turnkey solutions.



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GlobeNewswire Press Release Distribution and Regulatory Filing: Reach the Right Global Audiences

Are you effectively reaching your global stakeholders? What about potential shareholders? Trust us to deliver your news and material announcements to websites, financial databases and terminals, key media and relevant business and trade publications.

Oh, and what about your ESG efforts? Leverage our ESG media targeting—we have that too!

Bloomberg, Dow Jones, FactSet, Thomson Reuters, Yahoo! Finance—depending on your needs and disclosure requirements, we'll ensure your news is delivered to critical partners. We'll also send your news to our proprietary database of media, analysts and private investors who have subscribed to receive GlobeNewswire press releases.

Turnkey Filing Services

Our filing specialists can provide the expert assistance you need to help you meet demanding deadlines, with comprehensive services for EDGAR, SEDAR, XBRL and European Transparency Directive requirements.

Full-Service Editorial Support and Translation Services

Your news is important. Typos, broken links, poorly formatted tables, and missed deadlines are not an option. We provide 24/7/365 editorial support and can also provide translation services.

Analyze and Measure

Instantly connect to the data you need to help measure the performance of your GlobeNewswire-distributed releases — the number of people who viewed it, social media shares, multimedia engagement, link click-throughs and more.



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Whistleblower Hotline: Manage Risk More Effectively

Notified's Whistleblower Hotline will get you in front of potential issues by providing employees an anonymous reporting solution. You get:

- Reception of incoming calls in an automated or personalized fashion (by qualified professional operators, available 24-hours a day, 365-days a year).
- Confidentiality and archiving of every conversation and a complete audit trail.
- A conversation report outlining details provided by the whistleblower.
- Delivery of this report to authorized individuals within your organization via secure protocol.
- A robust case-management tool and associated reporting capabilities to enable the tracking, management and resolution of investigations.

Protect your company with an anonymous corporate reporting system.

Automated Reporting,
Investigation &
Resolution Processes

Compliant, Auditable
Data Collection

Automated Workflows
with Proper
Documentation

Metrics & Analytics
to Identify Trends

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Customer Service and Support

We are IR experts here for you 24-hours a day, seven-days a week. We act like an extension of your team. Trust us to be there when you need us most, after hours and on the weekends. Our service teams are provided with ongoing training and certification and are always up to date with the latest investor relations and IR website best practices.

Dedicated Website Service Manager

Providing site maintenance, development and support, you'll have a dedicated website service manager who you'll know by name.

Conference Call Operator

IR-specialized voice talent available in many languages and paired with advanced troubleshooting skills to help even the least tech-savvy speaker manage their call.

Dedicated Webcast Manager

Your contact will help you with planning, logistics and execution of your IR events.

Turnkey Filing Services

We help properly format your financial information for accurate filings and assist listed companies in the U.S., Canada and Europe in meeting disclosure requirements mandated by regulatory agencies in their respective regions.

Full-Service Editorial Support and Translation Services

Even under the most pressing deadlines, our editorial team will work with you to prepare and distribute your news quickly and accurately.



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Case Study: MoneyGram

MoneyGram is leading the evolution of digital P2P payments and has grown to serve nearly 150 million people across the globe over the last five years.

Over the past few years, MoneyGram used Notified to seamlessly deliver its earning calls and webcasts. MoneyGram then asked the Notified team to redesign its IR website and take it to the next level. Working together, Notified designed a custom-built, digital experience to engage MoneyGram's stakeholders by creating an enhanced, dynamically updated IR website.

From the very beginning of the project, Notified and MoneyGram collaborated over strategic planning calls to understand MoneyGram's vision for its IR website.

The Notified team designed a creative and dynamic website template that prioritized a cleaner look and feel. As part of the approach, MoneyGram's redesigned IR website featured an "In the News" section with news, statistics, events and presentation links. The MoneyGram IR website also featured a responsive, mobile-friendly design, making content easily accessible for the increased number of mobile visitors.

With this new design from Notified, MoneyGram was also able to expand the types of content it was creating to tell its investment story, adding an increased number of media assets, news articles and more.

Throughout the project, the Notified team provided 24/7 customer support with immediate responses and ensured each deadline was met on time and above expectations.



RESULTS:

243,002

Total IR Website
page views

108,886

Total unique
IR website visitors

22,346

File downloads
from IR website

"The Notified team is very proactive and easy to work with. They're incredibly responsive and kept me updated every step of the way. If any other company reached out about working with Notified, I would say yes!"

Sydney Schoolfield
Media & Public Relations Lead | MoneyGram

| About Notified

Notified is committed to making it easy for brands to create and share powerful stories with the world. Our suite of world-class, award-winning solutions and our dedicated customer service team are relied upon by more than 10,000 global customers, from growing businesses and public companies to some of the world's most recognizable brands.

Notified's solutions help businesses effectively share and amplify their stories to customers, investors, employees, and the media. From press release distribution via GlobeNewswire to earnings calls, IR websites, social listening, media engagement, webinars, and digital experiences, Notified has you covered.

Learn more at notified.com and follow us on [LinkedIn](#) and [Twitter](#).

