

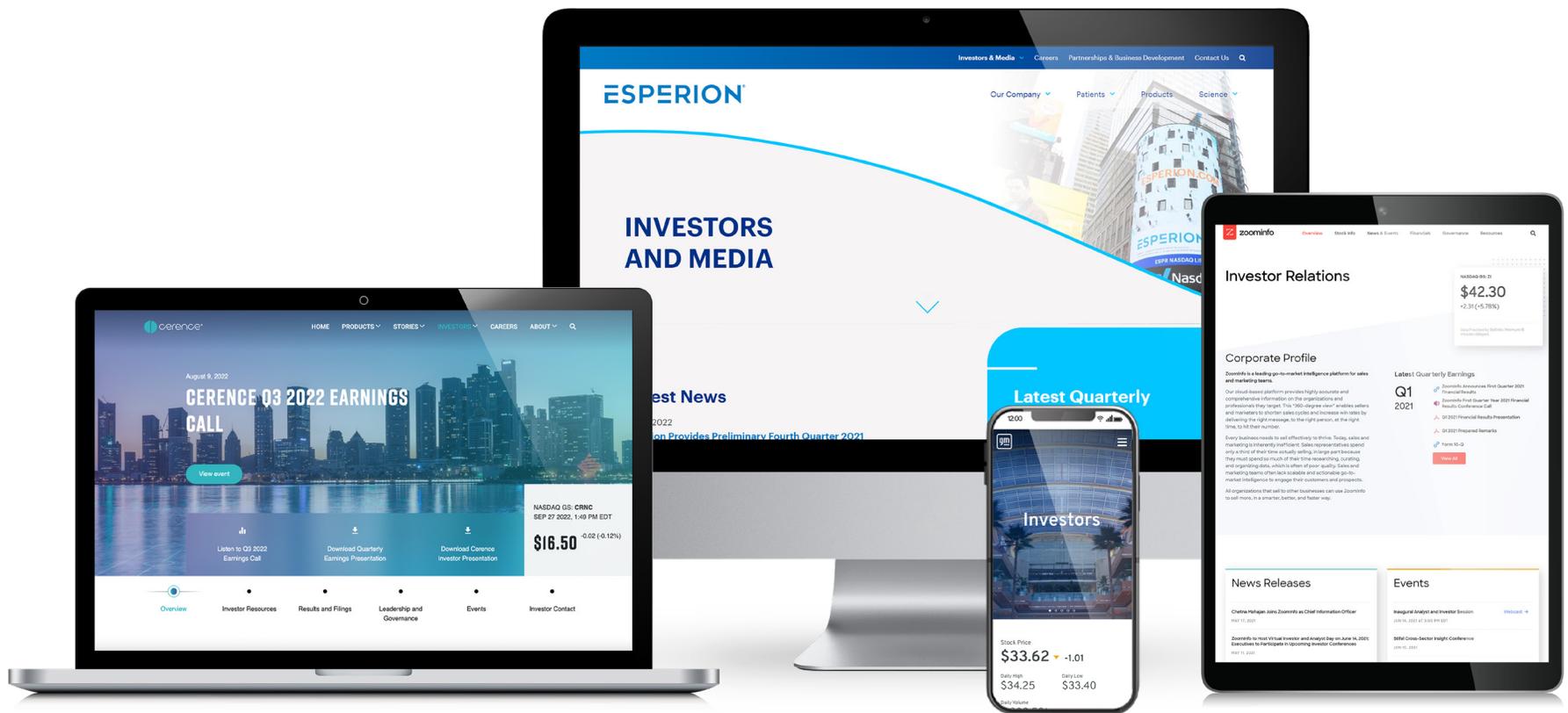
Investor Relations Websites



Tell your investment story with an engaging, modern IR website.

Present your financials, events, and ESG initiatives and provide easy access to critical information, improving transparency and accessibility for investors. With a dedicated service manager and customer support that's always available, you'll have the resources and expertise you need.

For more than 20 years, our clients have trusted us to design, develop, and manage their IR websites and today we support more than 3,100+ clients, including some of the world's largest brands and newest IPOs.



IR Website Features



Content Management & Automation

Access one of most flexible and feature-rich content management systems (CMS) available and rely on automated feeds of your key content.

Drupal 9 CMS - An intuitive platform featuring custom URLs, role-based publishing permissions, and the ability to tag, organize, and categorize content.	●
Automated Press Release Publishing - As soon as your news crosses the wire, your release is auto-published to your IR website.	●
Email Alerts - News, events, presentations, and SEC filings can be automatically distributed to your stakeholders.	●

Service & Support

We help you with time-critical updates and disclosure requirements. Our ongoing maintenance, development, and support can reduce the need for you to rely on scarce internal IT resources.

Dedicated Service Manager - An extension to your team and someone you will know by name.	●
24/7 Global Support - For after hours and weekend support.	●
Industry Knowledge and Experience - Highly trained team with specific IR experience, most with 7+ years tenure.	●
Ongoing Training and Certification - We provide internal training programs to ensure our teams are up-to-date with the latest IR and website management best practices.	●

Custom Design

Choose from a portfolio of engaging layouts to improve the experience of your stakeholders. You can also customize your IR website to match the look and feel of your corporate website.

Design Library - Library of modern designs that will help your brand shine.	●
Design Portfolio - Portfolio designed by Notified.	●
Seamless Mobile Experience - Make it easy for people to access your mobile-friendly site.	●
Multi-Language Capabilities - Deliver a localized experience with the ability to manage and publish content in nearly any language.	●

IR Website Features



Security

We provide you with a secure and scalable environment for your IR website, helping to safeguard your content with our end-to-end security features.

Multi-Factor Authentication (MFA) - Site content is protected from unauthorized changes through highly secure access.



SSL Certificates - Create an encrypted connection and establish trust with website visitors.



Secure File Upload Tool - Send your content directly to your dedicated Service Manager through an encrypted exchange.



Compliance

Confidently disclose your corporate policies and financial position. Add corporate governance information to your website to improve the effectiveness of your communications. Promote corporate integrity and maximize investor confidence.

Dynamic SEC Filings - XBRL enhanced viewer allows for easier search of specific content through interactive controls.



Key Financials - Charts and tools to highlight financial results. Fully interactive for website visitors.



Governance Library - All required documents, Board of Director profiles, Board Diversity Matrix, and committee charters and membership



Analytics

Measure traffic to your website and engagement with your content. Our enhanced reporting tool lets you know who visited your website and what they downloaded.

Manage Your IR Website Through our IR Dashboard

Enjoy an integrated experience across all your communications with our dashboard. With a single login, you can easily access and switch between your IR webcasts, IR website, press release distribution, regulatory filing, governance hotline, and WeConvene.

Within one platform, you and your team will have an integrated experience across your IR communications workflow with one-click reporting, an interactive calendar, and actionable insights.

Key Features:

- All-Access: Easy access to your Notified IR Cloud solutions:
 - IR website
 - Webcasts
 - GlobeNewswire press releases
 - Governance hotline
- Dashboard: Central source for all applications, activities, at-a-glance key metrics
- Calendar: Combined view of all IR activities, with single-click links to events and reporting
- Benchmark Reporting: Key performance indicators (KPIs) and trend analytics across all activities



| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

