Integrations
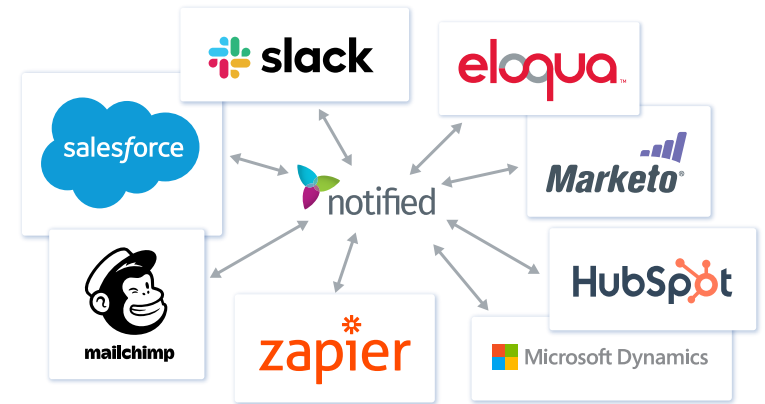## CRM, Web Analytics, Event Tech and More

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Event Cloud's out-of-the-box integrations share all of the most important event data with your entire martech stack.

Types of Integrations

MARTECH

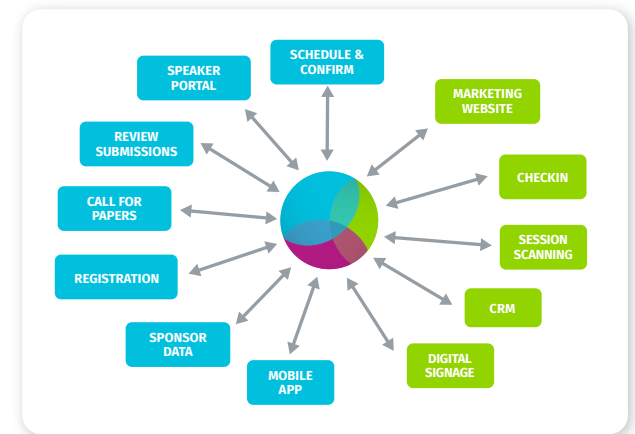Get full visibility into event effectiveness by connecting your marketing tools to Event Cloud.

Including CRM, Marketing automation and web analytics

EVENT TECH

Event Cloud's all-in-one platform comes equipped with a full stack from registration & content to mobile app, but if you need to connect a 3rd party event tech tool, we've got existing integrations with nearly all of them.

Including 3rd party registration, mobile app, badging, session scanning and more!

CUSTOM

If you have other integration needs, the Event Cloud integration team of experts will talk through your needs and create the ideal solution.

Notified Event Cloud
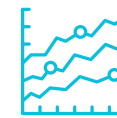## Powering Meaningful Connections

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Event Data is Marketing Data. With Event Cloud's built-in integrations you can:

Automatically sync event data with your marketing and sales tools to get a clear view of how your events are driving revenue and building relationships

Use behavioral and other event data to deliver a personalized experience across every marketing touch point

Analyze event data in conjunction with your sales & marketing KPIs to understand and prove event ROI

Benefits of Event Cloud Integrations

- Out of the box integrations makes it easy to set up and turn on so you can quickly start sharing the data you need
- Make changes in one place and have it automatically updated everywhere

- No more manual uploads! Automate your back-end processes to save time and reduce human error
- Create a unified and seamless experience for attendees, exhibitors, and staff—whether they're virtual or in-person
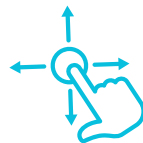
With Event Cloud as the center of your event tech stack, you'll gain valuable insights into every aspect of the event from sessions attended, exhibitors visited, surveys taken and more!

Notified All-In-One Platform

EVENT MANAGEMENT

- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- Onsite Tools

DIGITAL EXPERIENCE

- Registration
- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall

SERVICES

- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations

www.notified.com/event-solutions

About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit **Notified.com** to learn more.