

Integrated Solutions for PR Communications



NOTIFIED PR PLATFORM

- Media Monitoring
- Social Listening
- Media Contacts Database
- GlobeNewswire Distribution
- Online Newsrooms
- Social Amplification Feeds
- PR Measurement



GLOBENEWSWIRE DISTRIBUTION

- 158 countries; 35 languages
- More than 1,000 newslines
- Multimedia Snippets
- Regulatory Filings
- Editorial Support
- Translation Services
- Newswire Analytics
- AI Press Release Generator



INSIGHTS & ANALYTICS SERVICES

- Custom Reports
- Executive Media Briefs
- Analysis Reports
- Reputation Audits
- Research Team Curation
- Quantitative Data
- Qualitative Analysis



NOTIFIED PR PLATFORM FEATURES

EXPAND

EVOLVE

ENTERPRISE

	EXPAND	EVOLVE	ENTERPRISE
DISTRIBUTE: PRESS RELEASES VIA GLOBENEWSWIRE® *			
Global Distribution, including news sites, trades, and brokerages	✓	✓	✓
Earnings releases	✓	✓	✓
EDGAR (U.S.)	✓	✓	✓
SEDAR (Canada)	✓	✓	✓
EU Transparency Directive	✓	✓	✓
XBRL	✓	✓	✓
Full-service and self-service options	✓	✓	✓
24/7/365 Editorial Support	✓	✓	✓
Multimedia Snippets	✓	✓	✓
Newswire Analytics	✓	✓	✓
Media Impact Reports	✓	✓	✓
AI Press Release Generator	✓	✓	✓
CONNECT: MEDIA CONTACTS DATABASE			
Global AI-powered journalist database	✓		✓
Automatic outreach suggestions	✓		✓
GlobeNewswire media database	✓		✓
Media contact import / export	✓		✓
Rich profile info	✓		✓
Enriched Email	✓		✓
Curated and discovered contacts	✓		✓
PUBLISH: ONLINE NEWSROOMS			
Easy newsroom page builder	✓		✓
Automated content feeds	✓		✓
Press release creation/publishing	✓		✓
Press kits	✓		✓
Performance analytics (newsrooms & outreach)	✓		✓
Custom newsroom domain	✓		✓
API access	✓		✓

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Notified Public Relations Solutions

PR Support from Message to Measurement



NOTIFIED PR PLATFORM FEATURES

EXPAND

EVOLVE

ENTERPRISE

LISTEN: MEDIA MONITORING AND SOCIAL LISTENING +

Real-time monitoring		✓	✓
Social listening		✓	✓
Automated sentiment analysis		✓	✓
Boolean search queries		✓	✓
Twitter firehose		✓	✓
API solution		✓	✓

AMPLIFY: SOCIAL BOARDS

Visualization themes		✓	✓
Moderation function		✓	✓
Embeds into CMS		✓	✓

MEASURE: DASHBOARDS AND QUICK REPORTS

Custom dashboards		✓	✓
Social account analytics		✓	✓
Competitive benchmarking		✓	✓
Campaign measurement		✓	✓
Brand measurement		✓	✓

REPORT: NEWSLETTERS & ALERTS

Instant Alerts on chosen mentions		✓	✓
Peak Alerts on chosen mentions		✓	✓
Coverage Books		✓	✓
Custom Newsletters		✓	✓

INSIGHTS & ANALYTICS SERVICES*

Executive Media Briefs

Media Analysis Reports

Post-Event Brief

IPO Reports

Press Release Performance Reports

* Additional fees apply

+ Premium content available

Whether you're a small corporate team that needs a solution for media monitoring and influencer engagement, or a large agency looking for a scalable platform to manage multiple client brands, Notified can help.

To learn more, contact or visit us at: contactus@notified.com | notified.com

A Partner You Can Trust

We support 88% of Fortune 100 companies. From media contacts and press release distribution to PR measurement, we've got you covered.

- **Integrated, intelligent, easy-to-use public relations software**
- **Detailed reporting to prove brand performance**
- **Global team that has your back**



SERVICE EXCELLENCE

- 24/7/365 editorial support
- 24+ countries staffed
- Translation services



AWARD-WINNING PR SOLUTIONS

Winners at 2023 Stevie Awards, AMEC 2021 and SABRE Awards EMEA 2021.



MEDIA PARTNERSHIPS

New media partners added on an ongoing basis to our global distribution network.



LATEST SOCIAL NETWORKS

Monitor and listen across TikTok, Instagram, Twitter, Facebook, YouTube and LinkedIn.



END-TO-END SECURITY

PR technology protected by multiple layers of security.



CUSTOMIZED REPORTS

Easily aggregate data for sharing in customized, branded digital reports.

| About Notified

Notified is committed to making it easy for brands to create and share powerful stories with the world. Our suite of world-class, award-winning solutions and our dedicated customer service team are relied upon by more than 10,000 global customers, from growing businesses and public companies to some of the world's most recognizable brands.

Notified's solutions help businesses effectively share and amplify their stories to customers, investors, employees, and the media. From press release distribution via GlobeNewswire to earnings calls, IR websites, social listening, media engagement, webinars, and digital experiences, Notified has you covered.

Learn more at notified.com and follow us on [LinkedIn](#) and [Twitter](#).

