

Environmental, Social, and Governance (ESG) Communications Bundle

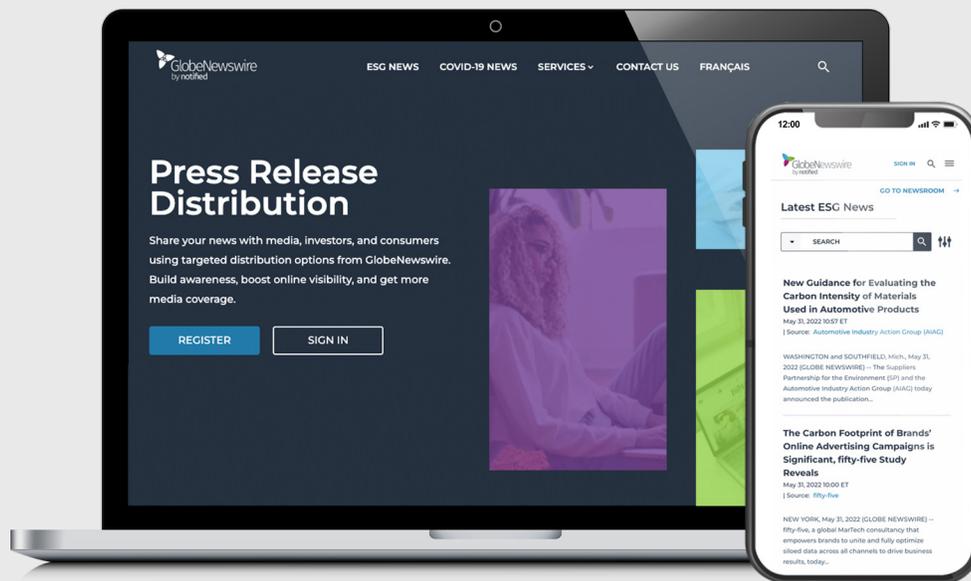


Keep your stakeholders connected to your company's ESG efforts with our suite of solutions tailor-made for ESG communications. Our ESG Communications Bundle includes GlobeNewswire press release distribution, a hosted microsite, and an annual broadcast event.

GlobeNewswire Press Release Distribution

Share your ESG news with media, investors, and consumers around the world. GlobeNewswire gives you a wide range of options to target the most relevant audiences.

- **Generate media coverage** – Deliver your news to ESG-related media outlets and influential journalists through specialty newlines. GlobeNewswire's comprehensive distribution networks reach news agencies and sites such as the AP and Bloomberg, Google News, business journals, content aggregators, financial databases, trade publications, online and broadcast media.
- **Optimize your news with multimedia** – Enhance your news with Media Snippets and embed a carousel of images, infographics, audio, and video to tell a more engaging story.
- **Boost brand awareness and discoverability** – Drive online discoverability and search results for your company. Use GlobeNewswire to provide Google and other search engines with content from an authoritative source.
- **Measure the impact of your releases** – Get post-distribution Newswire Analytics reports that provide comprehensive metrics on reach, access, social engagement, and visibility to help you understand the impact of your communications.
- **Get full-service editorial support** – Trust our editorial team to work closely with you, even under tight deadlines. We provide 24/7/365 support, and translation services when needed.

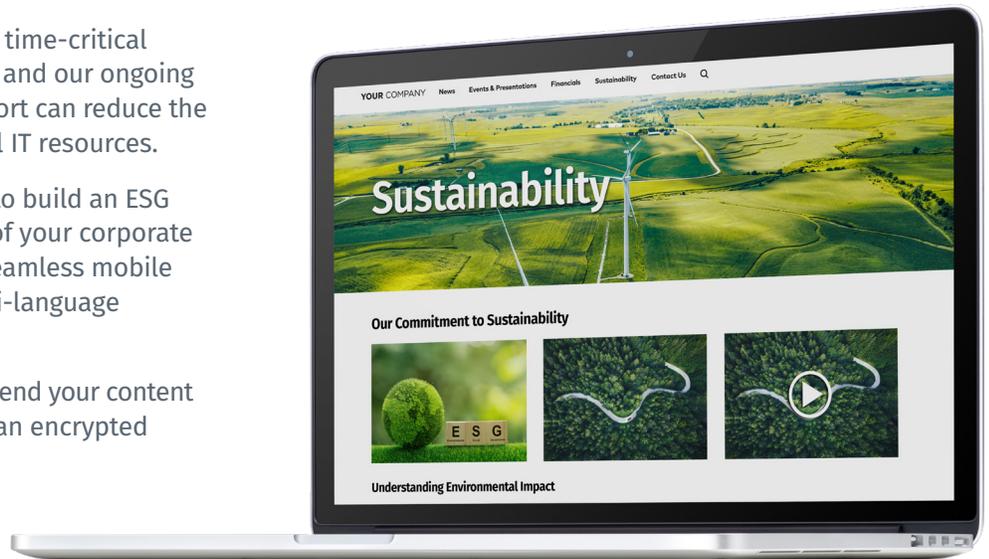


ESG Microsite

Tell your ESG story with a microsite that showcases your ESG strategy, sustainability efforts, and unique value proposition. For more than 20 years, our clients have trusted us to design, develop, and manage their microsities and IR websites, and today we support more than 3,500 companies, including some of the world’s largest brands and newest IPOs.

Your hosted microsite includes:

- **Content management & automation** – Benefit from one of most flexible, feature-rich content management systems (Drupal 9 CMS) and keep your content updated with automated press release publishing and email alerts.
- **Service & support** – We help you with time-critical updates and disclosure requirements, and our ongoing maintenance, development, and support can reduce the need for you to rely on scarce internal IT resources.
- **Custom design** – We’ll work with you to build an ESG microsite to match the look and feel of your corporate or IR website. Exceptional design, a seamless mobile experience for your visitors, and multi-language capabilities when you need them.
- **Security** – We make it easy for you to send your content directly to our support team through an encrypted file exchange.



ESG Annual Broadcast

Deliver updates to your stakeholders on key business initiatives through a live broadcast or on-demand event (up to one hour).

- **Deliver engaging events with minimum environmental impact** – Host events that clearly communicate your initiatives while reducing your company’s carbon footprint.
- **Enjoy a seamless experience from start to finish** – Our hands-on team and event managers will help you create an informative event for your audience, no matter where they are around the world. Drive attention and engagement through a branded virtual experience and high-quality video streaming.
- **Trust the industry leader in events** – As leaders in webcasting and events, Notified executes high-profile events every year on behalf of thousands of companies around the world. We provide the technology and service excellence you need to effectively connect with your stakeholders.

