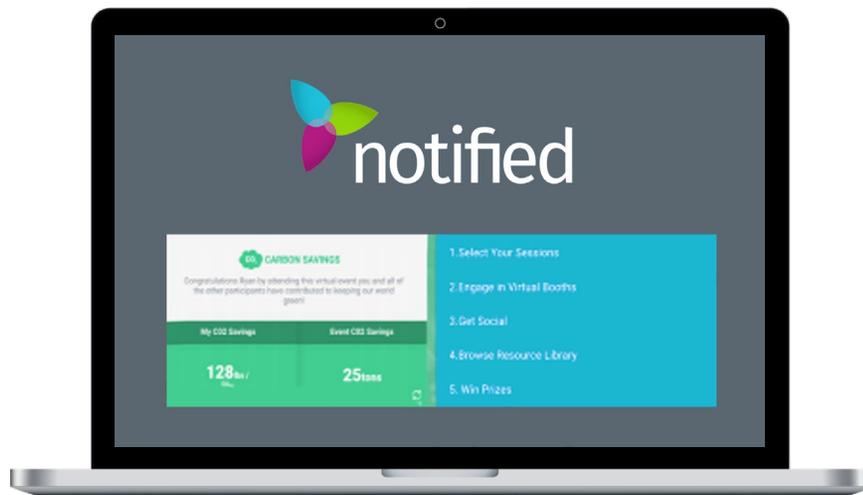


| Carbon Savings

Overview

Our Carbon Savings feature allows you to display real-time savings across the entire event, as well as individual attendee savings. Attendees must agree to share their location, and if they log in from a corporate network, that location will be used to calculate savings.

Now you can demonstrate how you are contributing to reducing your company's carbon footprint.



Virtual Event Savings Display



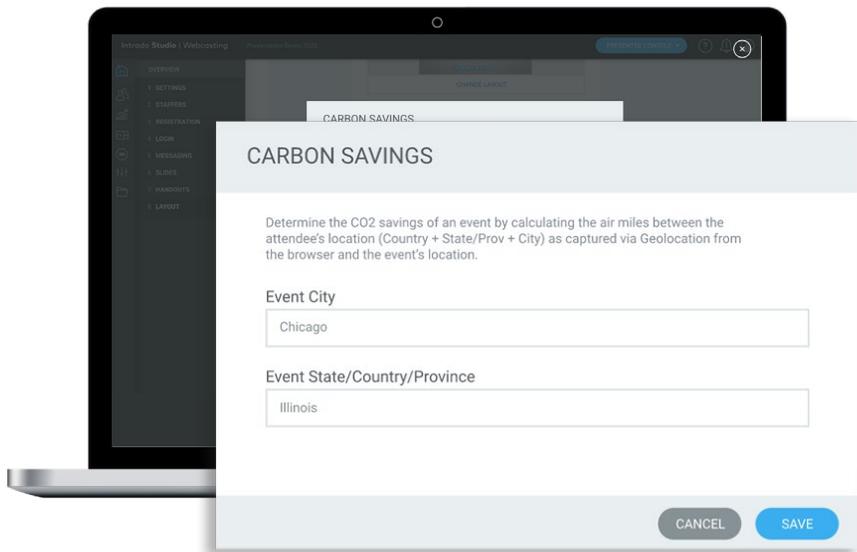
Webcast Savings Display

Carbon Savings



Setup

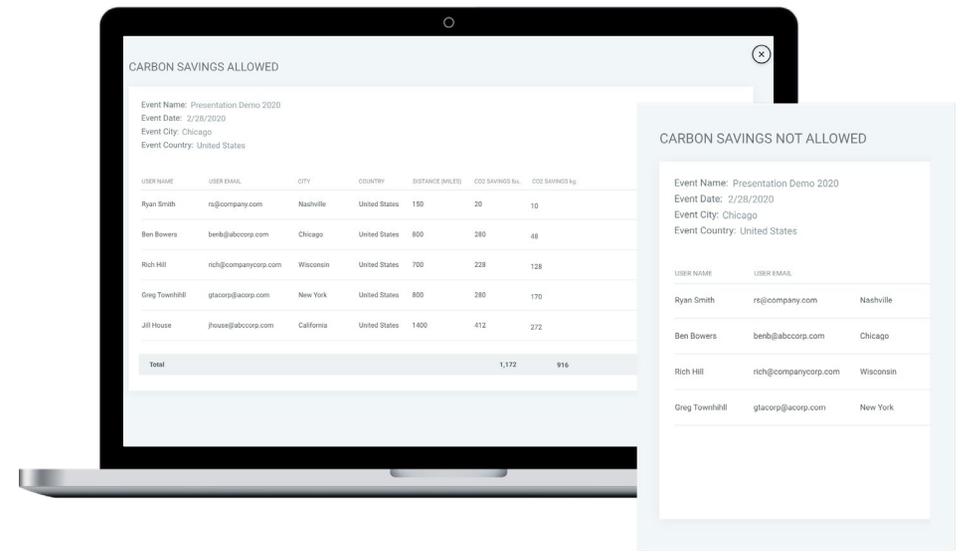
The Carbon Savings feature is easy to setup. Simply enter your event's city, state, and country, and hit save.



Admin Setup View

Reporting

Reports allow you to view all participants who have shared their location as well as those who chose not to.



Admin Reporting View

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

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